In today’s world, truly wild places are rare and precious.

In today’s marketplace for carbon offsets, the vast majority of forest-related credits are generated from actively managed (logged) lands.

**WILD CARBON™ is different.**

As an effective and scalable natural climate solution, wild forests offer nature and people a multitude of benefits.

**Permanent protection.** While carbon projects in the voluntary marketplace last 40 years, credits generated from Wild Carbon come from landscapes protected in perpetuity.

**Future old-growth forests.** Less than 1 percent of the Northeast’s original forests remain standing. Lands protected today as Forever-Wild are the region’s old-growth forests of tomorrow.

**Biodiversity.** Old, wild forests support a higher richness of species, from songbirds to salamanders and fungi to mosses. They are often safe havens for threatened and endangered species and for wildlife sensitive to human disturbance.

**Water quality.** Logging operations typically cause erosion, compact soil, and can harm water quality. Soils in wild forests remain undisturbed, leading to enhanced watershed protection.

**Carbon storage.** Older, unmanaged forests contain massive carbon stocks stored in soils and above-ground wood that increase every year. If lost, the carbon is irrecoverable over the next century—an amount of time we simply don’t have to address the current climate emergency.

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**What is Wild Carbon?**

Wild Carbon offset credits are generated only on recently protected wildlands that are permanently conserved with a legally binding Forever-Wild Conservation Easement.

Wild Carbon represents a promise—to companies and to the public—that the land generating the credits will be free from extractive uses and will store and sequester carbon naturally—forever.

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