

In today's world, truly wild places are rare and precious.

In today's marketplace for carbon offsets, the vast majority of forest-related credits are generated from actively managed (logged) lands.

WILD CARBON™ is different.

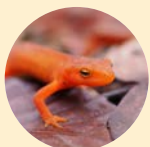
As an effective and scalable natural climate solution, wild forests offer nature and people a multitude of benefits.



Permanent protection. While carbon projects in the voluntary marketplace last 40 years, credits generated from Wild Carbon come from landscapes protected in perpetuity.



Future old-growth forests. Less than 1 percent of the Northeast's original forests remain standing. Lands protected today as Forever-Wild are the region's old-growth forests of tomorrow.



Biodiversity. Old, wild forests support a higher richness of species, from songbirds to salamanders and fungi to mosses. They are often safe havens for threatened and endangered species and for wildlife sensitive to human disturbance.



Water quality. Logging operations typically cause erosion, compact soil, and can harm water quality. Soils in wild forests remain undisturbed, leading to enhanced watershed protection.



Carbon storage. Older, unmanaged forests contain massive carbon stocks stored in soils and above-ground wood that increase every year. If lost, the carbon is irrecoverable over the next century—an amount of time we simply don't have to address the current climate emergency.

What is Wild Carbon™?

Wild Carbon offset credits are generated only on recently protected wildlands permanently conserved with a legally binding Forever-Wild Conservation Agreement.

Wild Carbon represents a promise—to companies and to the public—that the land generating the credits will be free from extractive uses and will store and sequester carbon naturally—forever.

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